Pharmhou$e Corp.

DEEP DISCOUNT SUPER DRUGSTORES CORPORATE OFFICES

MAY 9, 1995

R J. REYNOLDS
ATT'. J. T. Jones
400 Raritan CTR. Pkwy.
Edison, N J.

Because of contract revisions, department re-locations, cigarette carton plan-o-grams needed to be revised.

Enclosed you will find revised plan-o-grams stores.

Please look over each plan-o-gram carefully, it should satisfy your companys' contract.

Additionally, it is extremely important that you contact all of your local representatives covering the Pharmhouse stores t provide for our use, shelf dividers for slow moving brands and re-labeling your assigned shelves may be necessary.

If you have any questions/problems, please don't hesitate to call this office.

I apologize for any delays.

Sincerely,

Nancy Ildefonso
Tobacco Buyer

encl/ah

51855 0927

• 860 BROADWAY • NEW YORK, N.Y. 10003 • TEL (212) 477-9400 • FAX (212) 477-2900

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#117 1622/04
126 1622/05
130 2925/07
140 - 1622/07
166 - 1230/13 ✓

Store #'s **117, 126, 130, 140, 166**

	(3FT)
8 high	PM 16
5 high	PM 10
5 high	PM 10
5 high	B&W 10
5 high	LOR 10
5 high	RJR 10

(4FT)	
PM 20	8 high
PM 13	5 high
PM 13	5 high
B&W 13	5 high
LOR 13	5 high
RJR 13	5 high

(4FT)	
PM 20	8 high
PM 13	5 high
PM 13	5 high
B&W 13	5 high
RJR 6 / L&M 7	5 high
RJR 13	5 high

	Company Share of Sales	Rows	Actual Rows
RM	0.52	123	128
RJR	0.2	47	42
B&W	0.15	35	36
LOR	0.09	21	23
L&M	0.02	5	7
		231	236

MAX. EQUIV. ROWS - 236
MAX. CAPACITY 1180 CARTONS

3'	4'	4'

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